

# SHANNON ALTNER

Denver, CO

727-743-5842 - shannon.altner@gmail.com

## EXPERIENCE

### FREELANCE PRODUCER

Dec 2023 - April 2024

- *Local Theater Company* freelance marketing manager - executed email marketing, social media management, graphic design, and overall marketing strategy

- *Daily Blast Live* Freelance Producer for guest interviews

March - April 2024

### PRODUCER

H5H PRODUCTION

Dec 2022 - MAY 2023

- Producer of the premiere season of Vinyl Obsession on AXS TV
- Creative Producer: assisted with the creation of graphics, research, and hands-on support in story editing and episode structure
- On-set Producer: created and managed shoot schedule and led interviews
- Production and Post Production Coordinator: planned shoot days, created efficient work flow for post production team, set up lodging and meals, facilitated communication with location and talent, and hired contractors

### PRODUCER AND VIDEO PROJECT MANAGER

MINDFUL HEALTH

Dec 2019 - August 2022

- Video Team Leader that collaborated with marketing agencies, as well as in-house teams, to produce impactful video and photo assets for Earth Echo Foods, Danette May, and FitRise brands. This included reels/tik toks, product photography and social media branding photos, short docs, advertising spots, and event videos.
- Project managed production process from start to finish; in pre-production, production, and post-production. Included budgeting, scriptwriting, hiring contractors and talent, art direction, shoot and edit scheduling
- Videographer, photographer, director and producer on shoot days and when capturing large scale events
- Worked alongside Lead Video Editor to assist in the editing of promos, social media videos, and content for all brands
- Produced content and managed youtube with 100,00+ followers for Danette May brand

### PRODUCER

DAILY BLAST LIVE

June 2019 - Dec 2019

- Creative lead producing field and studio integration segments for broadcast and web
- Produced segments for live broadcast, including writing, clearing, and editing footage
- Coordinated and directed shoots in the field and studio

### ASSOCIATE PRODUCER

DAILY BLAST LIVE

Sept 2018 - June 2019

- Coordinated, wrote, and assisted field and studio shoots, trusted camera operator in the field, Art Direction and Prop stylist for lifestyle shoots

## EDUCATION

BACHELOR OF SCIENCE IN TELECOMMUNICATION PRODUCTION

MINOR: THEATER

**UNIVERSITY OF FLORIDA**

2009

ASSOCIATES OF ARTS DEGREE

**UNIVERSITY OF CENTRAL FLORIDA**

2007

## SKILLS

Premiere, Canva, Lightroom, Photoshop, Final Cut Pro, Videography/Digital Photography, On Camera Host, Asana, Mailchimp, Linktree, Hootsuite, Instagram, Facebook, Apple and Microsoft literate