

SHANNON ALTNER

Denver, CO
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EXPERIENCE

SOCIAL MEDIA MANAGER & CONTENT CREATOR Dec 2021 - Present

- Marketing Director of Shakespeare In The Wild
- Past contracts include: Local Theater Company and East Denver Food Hub
- Strategizes with companies and organizations to streamline creation process, find their unique voice, and boost engagement
- Creates visual content and copy for social media including providing photography, videography, editing, writing, and graphic design services
- Executes email marketing, social media management, graphic design, and overall marketing strategy

H5H PRODUCTION Dec 2022 - MAY 2023

PRODUCER

- Producer of the premiere season of Vinyl Obsession on AXS TV
- Creative producer, assisting with the creation of graphics, research, and hands-on support in story editing and episode structure
- On-set Producer, structures shoot flow for guests and leads interviews
- Production and Post Production coordinator, coordinated with location, planned shoot days, created efficient work flow for post production team, set up lodging and meals, facilitated communication and hired contractors

MINDFUL HEALTH Dec 2019 - August 2022

PRODUCER, CONTENT CREATOR, & VIDEO PROJECT MANAGER

- Video Team Leader that collaborated with marketing agencies, as well as in-house teams, to produce impactful video and photo assets for Earth Echo Foods, Danette May, and FitRise brands
- Creation of reels/tik toks, product photography and social media branding photos, short docs, advertising spots, and event videos.
- Project managed production process from start to finish; in pre-production, production, and post-production. Included budgeting, scriptwriting, hiring contractors and talent, art direction, shoot and edit scheduling
- Videographer, photographer, director and producer on shoot days and when capturing large scale events
- Worked alongside Lead Video Editor to assist in the editing of promos, social media videos, and content for all brands
- Produced content and managed youtube with 100,00+ followers for Danette May brand

DAILY BLAST LIVE

PRODUCER June 2019 - Dec 2019

ASSOCIATE PRODUCER Sept 2018 - June 2019

- Creative lead producing field and studio integration segments for broadcast and web, including Deal Blast, DBL Decked Out, Dollars and Sense, DBL Drive and more
- Produced segments for live broadcast, including writing, clearing, and editing footage
- Coordinated and directed shoots in the field and studio, art direction and prop stylist

EDUCATION

BACHELOR OF SCIENCE IN TELECOMMUNICATION PRODUCTION

UNIVERSITY OF FLORIDA

2009

SKILLS

Premiere, Canva, Lightroom, Photoshop, Final Cut Pro, Videography/Digital Photography, On Camera Host, Asana, Mailchimp, Linktree, Hootsuite, Meta Suite
Sony A7riii, iPhone, assorted lenses, lighting kit, and microphones